



## How To Work On Your Business, Not In It!

**Achieve operational excellence and turn your business model into a competitive advantage**

If ever there was a critical time for business owners to ensure that their enterprise is well equipped to compete and grow, that time is now.

Are you spending 80% of your time and resources on business activities that produce 20% or less of your revenue. Highly agile and competitive businesses possess clear and shared understanding of which business processes are at the core of how their company best serves its clients.

Aligning your strategic focus and existing practices can be a tough undertaking. Hiring outside expertise to assess your business and engineer tailored solutions will not only save you time and money, it will also ensure **best business practice**.

**Business improvement objectives ..... striking the balance between efficiency and effectiveness**

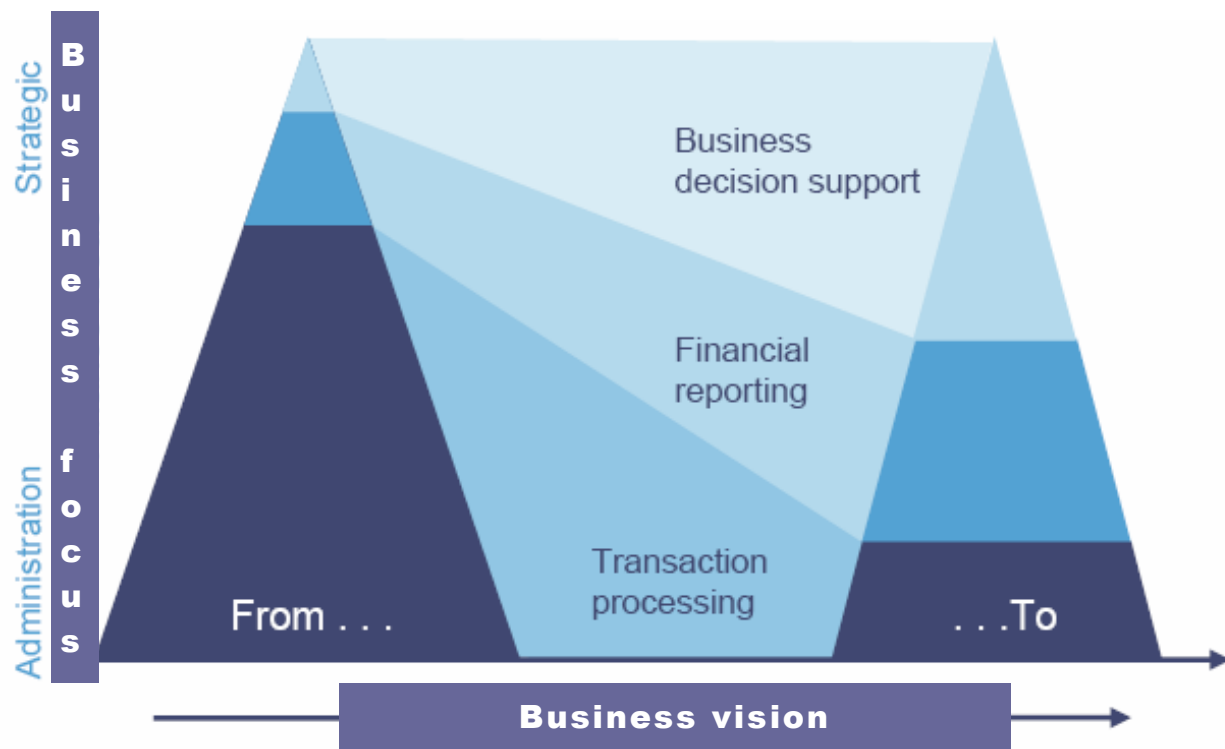
### Efficiency

- Drive cost savings
- Redirect resources away from low-value activities towards the core functions
- Automate manual processes reducing time waste and duplication
- Improve the speed and quality of service

### Effectiveness

- Streamline information and enhance communication throughout your business
- Improve agility in the constantly changing business environment
- Shift from a reactive to a proactive decision making approach
- Strengthen risk management

Simplify low-value activities and create capacity to focus on high-value activities



## Work Smarter, Not Harder

**Call us today – the expertise and the infrastructure are available, it is up to you to use this opportunity**

### AdminLane business consulting approach:

- Assess and understand your organisational inner workings.
- Create solutions with the right balance of standardisation and flexibility to ensure that your business thrives amid constant change.
- Implementation and **support management**.

"I really appreciate Adminlane's industry expertise. Their professional commitment to service excellence, the quality of their solutions, openness in all communications and flexible approach has helped us to achieve highly effective and efficient business success. Thanks AdminLane."

G. Suefong, Active Money Management

"Adminlane handles the day-to-day administration for our financial services business. They have taken all of the questions, concerns and problems off of our hands. This allows us to focus on strategic initiatives that further the mission of our organization."

Director, Medina Group

**We all love a win-win right? At AdminLane we go one step further to create a WIN-WIN-WIN!!!**

**YOU WIN** – focus on what you do best.

**YOUR CLIENTS WIN** – enhanced client services.

**WE WIN** - we get the opportunity to fulfil our mission to help entrepreneurs grow their dreams.